ESSENDON

Scandal brings test of loyalty

ESSENDON supporters suffered mental health issues and relationship break-ups as their club struggled through the four-year supplements saga.

In his new book We Are Essendon, author Rick Edwards tells a story of despair – that of his own and others.

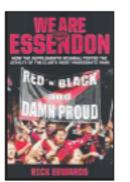
He says "saga anxiety" was a real problem among Essendon diehards.

"Of the nine fans profiled in the book, at least two suffered mental health issues because of the strain of the endless stream of negative news coming out about the club they love," Edwards said.

"Add that to my own relationship breakdown I talk about in

the book, then that's almost a third who suffered mental health problems.

"So that could well mean a third of Essendon supporters – I'm talking about tens of thousands – were in the same boat." Edwards, who works for Leader Community



News, said seeing 34 of the players go through the supplements ordeal led fans to depression and anxiety, which they carried into their own workplaces and homes.

"In the book, I identified 68 major events over the four years of the turmoil," he said.

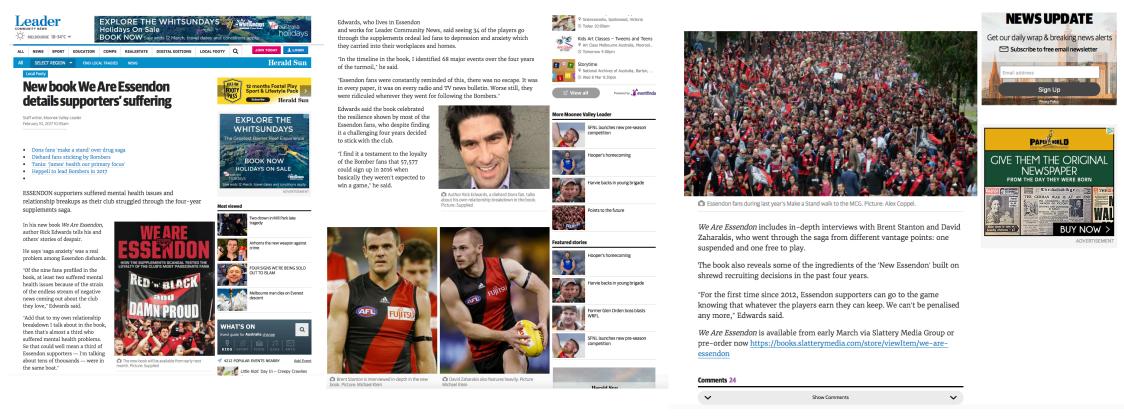
"Essendon fans were constantly reminded of this.

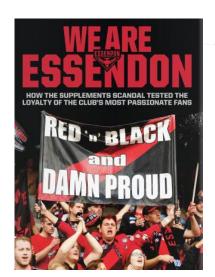
"It was in every paper, it was on every radio and TV news bulletin."

We Are Essendon can be pre-ordered at books.slattery media.com/store/viewItem/ we-are-essendon

Leader/Herald Sun

http://www.heraldsun.com.au/leader/localfooty/new-book-we-are-essendon-details-supporters-suffering/news-story/ce9cafedf960942375fdf6c08dae415b



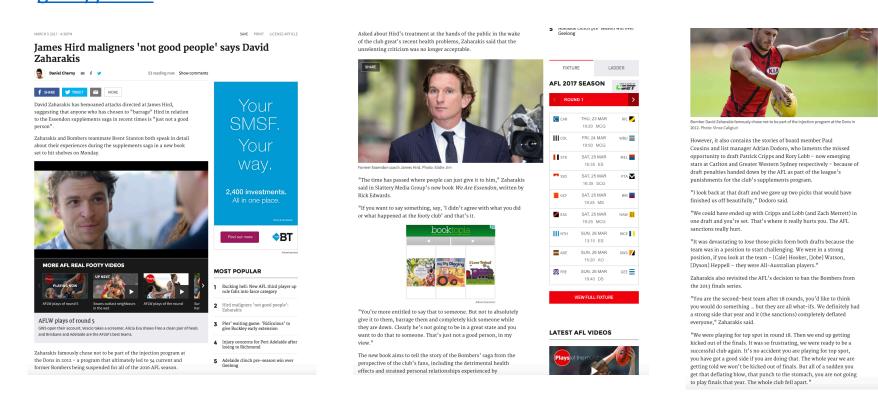


https://audioboom.com/posts/5648114-rick-edwards-on-sportsentral-26-02-2017

Rick Edwards on SportSENtral (26/02/2017) audioboom.com

Rick Edwards spoke to Rohan Connolly about his new book, 'We Are Essendon'

http://www.theage.com.au/afl/afl-news/james-hird-maligners-not-good-people-says-david-zaharakis-20170305-gur1yy.html



The Sunday Age, 5th March 2017

AFLW plays of the round

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http://www.afl.com.au/news/2017-03-06/down-the-drain-davidzaharakis-laments-impact-of-supplements-saga-on-his-career

'Down the drain': Bomber laments 'saga' impact



ESSENDON midfielder David Zaharakis has lamented that a third of his football career will have gone "down the drain" as a result of the club's

In new book We Are Essendon, a supporter's account of the past four years written by journalist Rick Edwards. Zaharakis recounted his emotions when 34 of his past and present teammates were hit with WADA bans Zaharakis was not a part of the club's injecting program due to an aversion

to needles, but watched as the club was enveloped in controversy

The 27-year-old said when his teammates were hit with bans in January last year, and another season was ruined for the club, he couldn't help but think about the lost years for the Bombers.

"From a selfish point of view you're like 'it's f***** another wasted year at the footy club'. Four years of your career down the drain where you haven't had a realistic chance of winning a premiership," he said.

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David Zaharakis

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"You feel sorry for the guys suspended too, it's the same thing - they are missing their peak years."

Part of Zaharakis' frustration stems back to the 2013 season, when Essendon was kicked out of the finals for governance failures as part of the AFL's penalties against the club.

The Bombers played Hawthorn in round 18, with the winner to take top spot on the ladder, but six weeks later limped

Zaharakis said the punishment was hard to take and at odds with what the players were being told through the

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"Possibly a third of my career once I'm all done will be a waste, never actually being able to compete for a premiership. My peak years - 23 to 26 - to have that happen in those four years; you feel a bit selfish in that regard.

David Zaharakis

"But I'm not the only one in that situation, I know 40 other blokes thinking 'this is annoying me'; who think 'my teammates have done nothing wrong and I'm being affected here as well by them being suspended and they don't

"You feel sorry for the guys suspended too, it's the same thing - they are missing their peak years."

Part of Zaharakis' frustration stems back to the 2013 season, when Essendon was kicked out of the finals for governance failures as part of the AFL's penalties against the club.

The Bombers played Hawthorn in round 18, with the winner to take top spot on the ladder, but six weeks later limbed to the end of the year after being ruled out of September action.

Zaharakis said the punishment was hard to take and at odds with what the players were being told through the

"The whole year we are getting told we won't be kicked out of finals. But all of a sudden you get that deflating blow, that punch to the stomach, you are not going to play finals that year. The whole club fell apart," he said.

"It sort of seemed like they punished us early. The other guys (the 34 served with infraction notices) didn't get punished till years later. That was very frustrating. They went very early on that, but you can't dispute it too much."

Zaharakis also said he was "shattered" for former coach James Hird that his tenure at the club had been full of such

"It's a very sad thing," Zaharakis said. "He wanted to be coach of a club he played for, to try and be a successful coach and now it's all come to this. It's a shattering end for what could have been something great for the footy club."

We Are Essendon by Rick Edwards (The Slattery Media Group, 2017) RRP: \$26.95. Available through the book trade, the Essendon Football Club, or via books.slatterymedia.com.

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AFL.com.au – March 6th, 2017

Testimonials via Social Media

I enjoyed your book Rick.

Thank you to all the people you interviewed for sharing their thoughts, emotions and opening their hearts, especially sharing some of their private life, you too (not an easy thing to do). Was chuffed, that a couple interviewed live in my area.

'A game, and a club, they live, and love.' (great line Rick).

I really liked the Zaka and Stants chapter for their views from the inside.

The football memories were great too, the one from Paul Cousins (one I'd forgotten) re that day at the MCG when Kernahan took a mark and the siren went. My brother and I were sitting in the Northern Stand (first time in the Northern stand) on a beautiful Autumn day. The 2 Carlton princesses sitting in front of us were ecstatic, my brother and I just looked each other unbelieving. When he missed, we just smiled and the princesses then sat there unbelieving. We left feeling good.

Think everyone who reads this book will relate.

Elly Davidson

Got my copy this morning. Photos are awesome. The telling is very much from the fan point of view, but there's also a big section from the player perspective courtesy of Zacka and Stants. Scattered through the book - especially in the Paul Cousins chapter - you'll find a potted summary of the saga, all the AOD9604/TB4 stuff, the vials, Andruska, WADA, you know the deal. So the book will serve as a record of the saga from the Essendon angle long after we've started to forget what got us so angry in the first place.

All in all this is an excellent piece of work, so big congrats to Rick. If you love the club and lived through the saga then you'll love this book. It's well worth the price so get into it!!

Luke Smith

Received your book in the mail today and only part way through it but I'm absolutely hooked! Thank you for writing such a brilliant book!

Daniel Prakash

You had me in tears just reading the preface. Tears of pride in being part of this loyal and passionate band of supporters of our wonderful club. Beautifully done, Rick. I cannot put this book down.

Jen Shaw