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The Complete History of the NORTH MELBOURNE FOOTBALL CLUB



**SINCE 1869** 

Foreword by

**GLENN ARCHER** 

Shinboner of the Century

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PREMIERS, AGAIN: The 1996 Grand Final was celebrated with gusto in the middle of the MCG, after a drought of 19 seasons. Celebrating are, from left, Darren Crocker, Mark Roberts, Wayne Carey, Corey McKernan, Ian Fairley and Stuart Anderson, given plenty of assistance by trainers.







1996

# A GOLDEN YEAR

1996 was the year the AFL celebrated its centenary (1897-1996), and provided the only gold Cup in Grand Final history, and it was North's. By Nick Bowen

t was not supposed to be this way.

After a youth-based rebuild that began in the late 1980s and a three-year finals apprenticeship, North Melbourne appeared destined to win the 1996 premiership. But early in the second quarter of the Grand Final, fate looked set to deny North's quest for its third flag for at least another year.

At the time, the Roos' underdog opponents, the Sydney Swans, were leading by 22 points. Swans forward Troy Luff had just handballed to his captain Paul Kelly, who was on his own a few metres inside the Swans' forward 50. As Kelly assessed his options, he saw Tony Lockett leading towards him with a handy break on North full-back Mick Martyn.

Lockett was only 20 metres away and no North player was blocking his path. As Kelly fired a pass off unopposed, it seemed inevitable Lockett would have a shot on goal from 35 metres, almost straight in front, to stretch the Swans' lead to 28 points.

Twenty-eight points is hardly an insurmountable lead but it's a big enough gap to make a team start to doubt itself. Especially in a Grand Final. And especially for a team, like North that day, that had no players with previous Grand Final experience.

Few had fancied the Swans' chances in the lead-up to the Grand Final. They had finished minor premiers in coach Rodney Eade's first year at the helm, half a game clear of North in second. But this was their first finals series since

1987 and it was just two years since they had 'won' three consecutive wooden spoons.

North, on the other hand, had been systemically prizing its premiership window open since Denis Pagan took over as senior coach on the eve of the 1993 season.

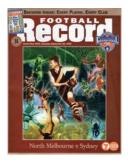
Many in the Roos' young team were already intimately familiar with Pagan's coaching philosophies before he returned to Arden St after a one-year stint as Essendon's reserves coach. Wayne Schwass, Wayne Carey, Anthony Stevens, Anthony Rock, Glenn Archer, Mick Martyn, Corey McKernan, Darren Crocker and Craig Sholl all started their careers at North in the under-19s under Pagan, who, as the Roos' underage mentor from 1982-91 led the club's "Joeys" to nine consecutive Grand Finals—failing to reach the decider in his first season alone—and five flags.

Despite taking over as senior coach in trying circumstances—his predecessor Wayne Schimmelbusch had resigned three weeks before the start of the 1993 home and away season after North suffered a 147-point pre-season defeat to Adelaide—Pagan led North into the finals in his first season.

The Roos bowed out in the first week of the finals that year but made preliminary finals the following two seasons, with only a Gary Ablett snr goal after the siren denying them a spot in the 1994 Grand Final.

North suffered a significant blow ahead of the 1996 season when star spearhead John Longmire suffered a year-





SOUVENIR: The Grand Final Record of 1996 featured, on the cover, the Legends in the inaugural induction into the Australian Football Hall Of Fame, with the dominant image that of Richmond's Jack Dyer.

CHAMPION: Corey McKernan was one of the best of the best during North's dominant '90s. Here he celebrates the 1996 permiership, wearing the gold cup with pride.

When Anthony Stevens and Mark Roberts goaled early in the final quarter to make it five majors on the trot for the Roos, they were never seriously challenged again.

ending knee injury in a pre-season practice match. The Kangaroos' home and away season had its share of bumps too, among the roughest, defeats to West Coast by 67 points at Subiaco Oval in Round 7, the Swans by 79 points at Princes Park in Round 11 and Collingwood by 61 points at the MCG four rounds later. But after the final round the Roos had secured their first top-two finish under Pagan.

Once the finals began, the sense it was *North's year* grew stronger by the game. In the opening week, the Roos comprehensively defeated 1994 and 1995 Grand Finalist Geelong by 60 points in the third qualifying final.

As North enjoyed a break in the second week of the finals, its 1995 preliminary final conqueror and reigning premier, Carlton, was knocked out of the premiership race by the Brisbane Lions, and their fiercest rival, West Coast, the 1992 and 1994 premier, was sent packing by Essendon.

The Dons, who had won the 1993 flag with a

young group dubbed the Baby Bombers, bowed out the following week when Lockett kicked a famous behind after the siren to send the Swans through to their first Grand Final since 1945.

And when North finally cleared its preliminary final hurdle the following day, cruising to a 38-point win over the Lions after blowing the game open with an eight-goal opening term, it seemed nothing could stop it. But anyone who envisaged the Grand Final would be a ceremonial formality ahead of North's coronation as premier was set straight soon after the opening bounce.

With the Roos' No.1 ruckman Corey
McKernan starting in attack after injuring
his posterior cruciate ligament in a collision
with Lions counterpart Matthew Clarke a
week earlier, the Swans held sway in the early
midfield battle. And with Swans forwards
Lockett and Luff giving North defenders Martyn
and Schwass early headaches, the underdogs
piled on six goals to three in the first quarter to
lead by 18 points at quarter-time.

Lockett kicked three of those goals, the last two part of an unanswered three-goal burst by the Swans late in the term. Sydney scored its fourth goal in a row when Jason Mooney kicked the opening major of the second quarter. Kelly missed a running shot on goal soon after, but the Roos could not make him pay, kicking three consecutive behinds to cut the deficit to 22 points.

That was still the margin as Kelly's pass tracked towards Lockett. It was right on target and Lockett maintained a clear break on Martyn as he closed in on the ball. But just as the game's most prolific goalkicker was preparing to bury the Sherrin in his chest, it suddenly dropped short.

Lockett dived but was too late. He couldn't gather the ball on the half-volley either, which allowed Martyn to gather the crumbs and pump the ball long to John Blakey just beyond the centre circle. Blakey marked, quickly played on and, sticking to North's most tried and true play, kicked the ball long inside 50 to Carey.

The North captain couldn't take the mark but forced the ball to ground, when after a mad scramble, Glenn Freeborn pounced on the





crumbs and snapped truly on his left foot from just outside the goalsquare. Instead of being 28 points down, the Roos were suddenly just 16 adrift.

With McKernan now taking most of the ruck contests, North started to take control in the midfield. Two minutes after his first goal, Freeborn cut the Swans' lead to 10 points, when he again sharked Carey's crumbs, spun on to his right foot and converted from 30 metres.

Four minutes before half-time, Lockett answered for the Swans with his fourth goal, but majors to Crocker and Allison dragged North back to within five points. In the final minute before half-time, Freeborn capped one of the great Grand Final quarters when he snapped his third goal to put the Roos one point up.

Freeborn later said his game-turning burst had been "a little bit surreal". He said: "It was an amazing experience to hear the roar you got from such a massive crowd. My adrenaline was really pumping but you have got to keep telling yourself, 'I'm out here to do my best and try to kick as many goals as I can for the team."

A Glenn Archer behind on the half-time

siren meant North went into the main break with a two-point lead. North also had all the momentum, having kicked five of the game's last six goals.

The Roos continued their charge when the second half got underway but struggled to convert opportunities in front of goal, opening the third quarter with five straight behinds. Finally, Craig Sholl kicked truly after taking a strong pack mark, extending the lead to 13 points.

When Lockett hit back with his fifth goal soon after, the Swans were within eight points. But unanswered goals to Sholl, Peter Bell and Darren Crocker ensured North went into the final break with a 25-point buffer.

And when Anthony Stevens and Mark Roberts goaled early in the final quarter to make it five majors on the trot for the Roos, they were never seriously challenged again.

Lockett kicked his sixth and last goal early in the final quarter, one of four majors the Swans kicked for the term, but North's attacking long-kicking game plan was in full swing by then and it rammed on seven final-quarter goals, including two in the final minute—the last

ELIXIR: Denis Pagan takes a sip of victory, from the gold cup of 1996. The badge below was a touch pessimistic, but win or lose it remained a souvenir of North's eighth appearance on Grand Final day.







**DOUBLE:** Glenn Archer took home the winning double: the Norm Smith Medal and the Premiership Medal.

PREMIERS (below): The classic team shot, with the gold cup of 1996. Back Row: Peter Bell, Stuart Anderson, Adam Simpson, Glenn Freeborn, Anthony Stevens, Anthony Rock, Robert Scott. Middle row: Darren Crocker, Ian Fairley, John Blakey, Mark Roberts, David King, Brett Allison, Mick Martyn. Front row: Dean Laidley, Matthew Capuano, Corey McKernan, Wayne Carey (c), Denis Pagan (coach), Wayne Schwass, Craig Sholl, Glenn Archer.

Said Pagan: "After half-time we were in control, not that you ever think that when you're coaching in a Grand Final, but when you look back on it we were in control."

kicked by veteran defender Ian Fairley—to run out 43-point victors.

Archer was a popular winner of the Norm Smith Medal. The defender finished with 22 possessions and eight marks, a number of them running back with the flight of the ball as Lockett charged in from the opposite direction.

McKernan was also outstanding. Once he gained confidence in his knee, he dominated his ruck battle with Greg Stafford. Roaring up and down the ground with the raw athleticism of a young bronco, the big man finished with 29 possessions, four more than any other Roo. Carey was highly influential too. Although he kicked just 1.3 on direct opponent Andrew Dunkley, the skipper worked hard up the ground to finish with 22 possessions and nine marks. He also created countless opportunities for teammates with his aerial contests and deft passing.

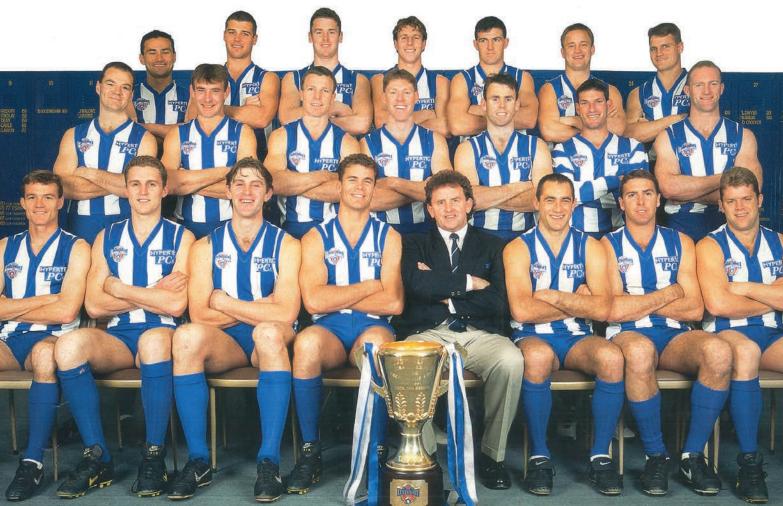
Anthony Rock (25 possessions) and Anthony Stevens (23) powered North's on-ball division and Schwass (25) sliced the Swans' defences apart with his run through the middle after Archer was switched on to Luff late in the first term.

Finally, after a 19-year wait, the Roos were premiers again.

Pagan, however, still wonders what might have been had Kelly's pass found Lockett. "It would have been interesting," he said. "I don't know whether we would have come back if Lockett takes that mark and goals. But it didn't happen. Glenn Freeborn then came on and kicked a few helicopter goals around his body and suddenly we were a couple of points in front at half-time.

"After half-time we were in control, not that you ever think that when you're coaching in a Grand Final, but when you look back on it we were in control." 2

2 Interview with the author, September 2016





#### 1996 GRAND FINAL

(28/9/1996), MCG

North Melb 3.2 12.14 19.17 (131) 8.7 13.10 (88) Sydney 6.2 8.5 9.7

North Melbourne - Archer, McKernan, Carey, A. Stevens, Schwass, Rock. Sydney - Roos, Cresswell, Stafford, Lewis, Luff, Heuskes.

GOALS: North Melbourne - Freeborn 3, Crocker 3, A. Stevens 2, Roberts 2, C. Sholl 2, Allison 2, Rock, Fairley, Carey, Bell, Simpson. **Sydney** – Lockett 6, Luff 2, O'Loughlin 2, Cresswell, Mooney, Kickett. **Umpires:** G. Dore, B. Sheehan, M. Nash.

Attendance: 93,102

Norm Smith Medal: Glenn Archer (NM)

#### **NORTH MELBOURNE**

R. Scott, M. Martyn, G. Archer

HB: W. Schwass, I. Fairley, J. Blakey D. King, A. Simpson, D. Laidley

HF: G. Freeborn, W. Carey (c), B. Allison

C. Sholl, C. McKernan, D Crocker

M. Capuano, A. Rock, A. Stevens

I/C: S. Anderson, M. Roberts, P. Bell

Coach: D. Pagan Average age: 26 Average games: 121

#### **SYDNEY**

**B:** B. Seymour, A. Dunkley, M. Bayes **HB:** A. Heuskes, P. Roos, M. O'Loughlin

C: W. Chapman, D. Cresswell, S. Grant

**HF:** T. Luff, J. Mooney, D. Lewis

F: C. O'Brien, T. Lockett, S. Maxfield,

G. Stafford, K. Dyson, P. Kelly (c) I/C: D. Kickett, D. McPherson, S. Garlick

Coach: R. Eade Average age: 25

Average games: 99





# GLENN ARCHER

lenn Archer had a simple but
daunting assignment in the 1996
Grand Final against the Sydney
Swans. In addition to minding his direct
opponent—Craig O'Brien in the first quarter
and Troy Luff thereafter—he was to drop back
at every opportunity to fill any space in front of
Swans fearsome spearhead Tony Lockett.

Lockett was the danger man for the Kangaroos and, at 191cm and 94kg, there was no scarier wrecking ball to have charging your way. Time and time again, however, Archer unflinchingly blocked the hole in front of the star forward, often running back with the flight of the ball to short-circuit Lockett's marking attempts.

Archer's actions that day were no surprise. His career was defined by a courage that seemed to have little regard for his physical wellbeing. "I couldn't think of anything worse than finishing your career and people saying, 'He was a good player but he wasn't very hard at the pill.' What a wasted career. I'd rather have not even played," Archer reflected. "Respect is massive in footy, from your teammates and opponents, even the public, and you don't get any respect if you don't put your body on the line when it's your turn."

Archer was more than just a fearless hard nut. He could seriously play too. In that 1996 Grand Final, he had 22 possessions and took eight marks, a performance that earned him the Norm Smith Medal as best player on the ground.

Little more than five years earlier, Archer's AFL career had almost finished before it began when he quit pre-season training with North's under-19 squad after only two weeks.

He went back to Noble Park to enjoy playing local footy with his mates, but then North under-19s coach Denis Pagan eventually convinced him to not let "an opportunity of a lifetime go".<sup>2</sup>

Archer made his AFL debut the following season—1992—and when Pagan was installed as North's senior coach a year later, he quickly established himself in the Roos' best 22. Archer wasn't quick or particularly athletic and, at 182cm, should have been too short to play on key forwards.

But he had a remarkable record on opposition spearheads such as Richmond's Matthew Richardson (197cm and 103kg) and Carlton's Lance Whitnall (192cm and 100kg), using raw aggression and football guile to cut them down to size. "An opponent's size is only a disadvantage if you allow it to be. I've always given away centimetres and kilograms to opponents, but I've never felt much smaller than them," Archer said.<sup>3</sup>

Stationed alongside fellow tough men Mick Martyn, Dean Laidley and Byron Pickett, Archer was part of a North backline that had a menacing edge during the 1990s. But he

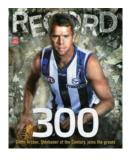


GLENN ARCHER FACT FILE
BORN March 24, 1973
PLAYED 1992-2007
GUERNSEY NUMBER 11
GAMES 311
GOALS 143
Member, Australian Football
Hall Of Fame
North Melbourne Team of the
Century (Back Pocket)
Premiership Sides 1996, 1999
2nd Best and Fairest 2002
3rd Best and Fairest 1998, 2005
Norm Smith Medal 1996
All Australian 1996, 1998, 2002

<sup>2</sup> The Champions, p14

<sup>3</sup> The Champions, p23





CELEBRATED: In 2007, Glenn Archer became the second Kangaroo to reach the 300-game milestone, joining Wayne Schimmelbusch. He was honoured with the cover story in the AFL Record, recognising a great career. Archer would retire at the end of that season on 311 games, then a club record.

GOTCHA!: When Glenn Archer laid a tackle, his opponent was going nowhere, as the Bulldogs' Matthew Robbins would testify. Archer's record in big matches was also outstanding. In addition to his best on ground performance in the 1996 Grand Final, he was North's best player in its Grand Final loss to Adelaide in 1998.

was also dangerous when swung into attack, having played a lot of his junior football at full-forward. He kicked 143 goals for North, including a career-high 28 majors in 1995 that included a six-goal haul against West Coast in Round 11.

His record in big matches was also outstanding. In addition to his best-onground performance in the 1996 Grand Final, he was North's best player in its Grand Final loss to Adelaide in 1998 and nullified Whitnall when the Roos bounced back to defeat Carlton in the following year's premiership decider.

In his final season, 2007, Archer broke Wayne Schimmelbusch's club record of 306 games, stretching the mark to 311 matches by the time he retired later that year. His record

would stand until Brent Harvey passed it in 2011 on his way to breaking the AFL games record five years later.

Of all Archer's individual accolades, the most prestigious came in 2005, when a gathering of nearly all of North's

surviving past and present

players voted him *Shinboner* of the Century. The award recognised the player who most embodied the club's revered 'Shinboner spirit' during North's first 80 years in the VFL/AFL.

The field included neversay-die competitors such as Schimmelbusch, Wayne Carey, Noel Teasdale and Anthony Stevens.

But as strongly as that Shinboner spirit had coursed through those North greats in their playing days, Archer was a fitting and popular winner.





## **CLUB RECORDS**

#### Individual milestones, team milestones and more for North Melbourne from 1925 to 2016.

SYD BA	RKER MEDAL*	1987	Matthew Larkin (2)	GOALS R	ECORDS
1929	Charles Cameron	1988	Matthew Larkin (3)	671	Wayne Car
1932	Jack Patterson	1989	Mick Martyn	518	Brent Harv
1935	Wally Carter	1990	John Longmire	511	John Longi
1936	Charlie Skinner	1991	Mick Martyn (2), Craig Sholl	475	Jock Spend
1937	Wally Carter (2)	1992	Wayne Carey	444	Malcolm Bl
1938	Jock Cordner	1993	Wayne Carey (2)	428	Drew Petrie
1939	Sid Dyer	1994	Wayne Schwass	411	Sel Murray
1940	Jim Adamson	1995	Wayne Schwass (2)	358	John Dugd
941	Bill Findlay, George Kennedy	1996	Wayne Carey (3)	354	Wayne Sch
1942	Jack Allister	1997	Anthony Stevens	MOST CO	DALS IN A
1943	Don Kemp	1998	Wayne Carey (4)		
1944	Alan Crawford	1999	Anthony Stevens (2)	103	Doug Wade
945	Les Foote	2000	Peter Bell	103	Malcolm Bl
946	Don Condon	2001	Shannon Grant	98	John Longi
947	Keith McKenzie	2002	Adam Simpson	91	John Longi
948	Dally O'Brien	2002	· ·	88	Sel Murray
949	Les Foote (2)	2003	Brent Harvey	86	Jock Spend
950	Les Foote (3)		Brady Rawlings	82	Wayne Car
951	Jock Spencer	2005	Brent Harvey (2)	80	Wayne Car
952	Jock McCorkell	2006	Brady Rawlings (2)	MOST GO	DALS IN A
953	Jack O'Halloran	2007	Brent Harvey (3)	14.3	John Long
954	John Brady	2008	Brent Harvey (4)	12.5	John Long
955	Bob Brooker	2009	Andrew Swallow	11.6	Malcolm B
956	Jack Edwards	2010	Brent Harvey (5), Brady Rawlings (3)	11.2	Wayne Car
957	Bryan Martyn	2011	Andrew Swallow (2), Daniel Wells	11	Jock Spend
958	Allen Aylett	2012	Andrew Swallow (3)		
959	Allen Aylett (2)	2013	Scott Thompson, Daniel Wells (2)		LOW MED
960	Allen Aylett (3)	2014	Ben Cunnington	1965	Noel Teasd
961	Laurie Dwyer	2015	Todd Goldstein	1973/1974	Keith Greig
962	Bill Serong	2016	Robbie Tarrant	1978	Malcolm B
963	Noel Teasdale	CAME	S RECORDS	1983	Ross Glend
964	Noel Teasdale (2)			COL FMA	N MEDAL
965	Noel Teasdale (3)	432	Brent Harvey (1996-2016)	1941	Sel Murray
966	Noel Teasdale (4)	316	Drew Petrie (2001-2016)	1974	Doug Wad
967	Laurie Dwyer (2)	311	Glenn Archer (1992-2007)	1982	Malcolm B
968	John Dugdale	306	Wayne Schimmelbusch (1973-87)	1990	John Longi
969	Sam Kekovich	306	Adam Simpson (1995-2009)	1770	John Long
970	Barry Cable	294	Keith Greig (1971-85)	NORM SI	MITH ME
971	David Dench	292	Anthony Stevens (1989-2004)	1996	Glenn Arch
972	Ken Montgomery	287	Michael Martyn (1988-2002)	1999	Shannon G
973	Barry Davis	275	David Dench (1969-84)		
974	John Rantall	275	Michael Firrito (2003-2016)	NAB AFL	. RISING S
975	Barry Davis (2)	248	John Dugdale (1955-70)	1998	Byron Picke
976	David Dench (2)	245	Brady Rawlings (1999-2011)	CHINDO	VEDC OF I
977	David Dench (3)	244	Wayne Carey (1989-2001)		NERS OF I
978	Malcolm Blight	243	Shannon Grant (1998-2008)	Les Foote (19	
979	Gary Dempsey	243	Daniel Wells** (2003-)	Allen Aylett (	
980	Keith Greig	241	David King (1994-2004)		e (1961-1970)
981	David Dench (4)	235	Craig Sholl (1987-2000)	_	ght (1971-198
982	Ross Glendinning	226	Stephen McCann (1977-88)	-	nmelbusch (1
1983	Ross Glendinning (2)	224	John Blakey (1993-2002)	, ,	(1991-2004)
	•	221	•	Brent Harvey	(2005-2015)
984	Kym Hodgeman	224	Ross Smith (1984-96)		

671	Wayne Carey (1989-2001)
518	Brent Harvey (1996-2016)
511	John Longmire (1988-95; 1997-99)
475	Jock Spencer (1948-57)
444	Malcolm Blight (1974-82)
428	Drew Petrie (2001-2016)
411	Sel Murray (1937-44; 1948)
358	John Dugdale (1955-70)
354	Wayne Schimmelbusch (1973-87)

#### A SEASON

103	Doug Wade (1974)
103	Malcolm Blight (1982)
98	John Longmire (1990)
91	John Longmire (1991)
88	Sel Murray (1941)
86	Jock Spencer (1950)
82	Wayne Carey (1996)
80	Wayne Carey (1998)

#### A MATCH

14.3	John Longmire (R14, 1990, MCG)
12.5	John Longmire (R2, 1990, MCG)
11.6	Malcolm Blight (R17, 1981, WO)
11.2	Wayne Carey (R17, 1996, MCG)
11	Jock Spencer (R16, 1950, LO)

#### DALLISTS

1965	Noel Teasdale (retrospective)
1973/1974	Keith Greig
1978	Malcolm Blight
1983	Ross Glendinning

#### LLISTS

1941	Sel Murray 88 goals (retrospective)
1974	Doug Wade 103 goals
1982	Malcolm Blight 103 goals
1990	John Longmire 98 goals

#### DALLISTS

1996	Glenn Archer
1999	Shannon Grant

#### STAR AWARD WINNER

#### **EACH ERA**

1981-1990)

#### **HE CENTURY**

Glenn Archer

<sup>\*</sup>Not adwarded from 1925-28, 1930-31, 1933-34. \*\* Statistics updated as of the end of 2016.



## **TEAM OF THE CENTURY**



The Team, as announced in 2001: (L-R): John Rantall, Les Foote, Laurie Dwyer, Mick Martyn, Noel Teasdale, Anthony Stevens, Sam Kekovich, Allen Aylett, David Dench, Wayne Carey (c), Brent Crosswell, Denis Pagan (coach), Keith Greig, Peter Steward, Barry Cable, Glenn Archer, Malcolm Blight, Wayne Schimmelbusch, Jock Spencer, Ross Glendinning, Barry Davis, Ted Jarrard, John Dugdale. Brent Harvey and Jim Krakouer were added in 2009.

Emergencies, not in the painting: Gary Dempsey, David King, Wayne Schwass, John Blakey

Mark Sofilas's painting of the Team of Century. Image used with permission of the North Melbourne Football Club.



#### **INTERCHANGE**

Brent Crosswell Barry Davis Peter Steward Sam Kekovich Added 2009 Brent Harvey Jim Krakouer

#### **EMERGENCIES**

David King John Blakey Wayne Schwass Gary Dempsey



## The Complete History of the NORTH MELBOURNE FOOTBALL CLUB















"North Melbourne's history has been a mix of great struggle, great honour, and, since the 1970s, more than a fair share of glory."

So wrote Nick Bowen in his introduction to *The Shinboners*.

After years of battling bureaucracy, North Melbourne, which had dominated the VFA through the early part of the 20th century, was finally admitted to the Victorian Football League in 1925, along with Footscray and Hawthorn.

Those early years in the Big League were tough, and it was not until 1945 that North played its first final, and 1950, its first Grand Final. In 1975 came that first Premiership. Along the club's long history, there have been legends and heroes, on and off the field, as the club fought many down times, and more than occasional threats to merge or to be relocated. This proud and diverse history is wonderfully represented in *The Shinboners*, a book that blends great stories, great moments and great individuals with wonderful archival photos.





For media enquiries, contact

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