

# 10Q

## Ten things you didn't know about Nite and Day owner Cassie McIntyre



### 1 Who inspires you?

I am inspired by people who work hard to make their dreams come true.

### 2 What are you reading and how do you like to relax and wind down at the weekend?

I am reading Madame Tussaud by Michelle Moran. On the weekends I like to sleep in, lie around a lot and yes, drink coffee.

### 3 What thing couldn't you live without and what are your three favourite things?

I couldn't live without chocolate, coffee and TV. My three favourite things are chocolate, coffee and TV.

### 4 If you could invite anyone to dinner, who would it be and what would you eat?

Not being from Tassie, I would invite friends scattered

around Australia and overseas. We would eat lots (everyone else's cooking) and drinks lots.

### 5 What do you know now that you wish you had known before?

You may never get a second chance, so take advantage of every opportunity that comes your way. Also boys with mullets are not attractive.

### 6 If you had a magic wand, what would you wish for?

I would wish for a doppelganger so I could have a sneaky day or two off.

### 7 Do you have a favourite place?

Seoul, South Korea.

### 8 Most embarrassing moment?

Far too many.

### 9 What has been a defining moment in your life?

The challenges and rewards that come with owning your own business.

### 10 What do you daydream about?

Travel, travel and more travel! I'm currently daydreaming about India, Tibet, Mongolia and Russia.

## What we're reading . . .

**A Passionate Life**  
**Ita Buttrose**  
Viking, rrp \$29.95

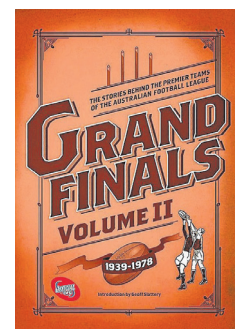


HAVING enjoyed what she describes as a renaissance recently, Ita Buttrose thought it was time to update her autobiography, *A Passionate Life*. It takes readers from a 15-year-old Buttrose working as a copy girl to the creation of *Cleo* magazine, her editorship of *The Australian Women's Weekly* and being appointed to the board of Australian Consolidated Press. She also gives glimpses of the inner workings of the media, politics and the arts and of the lives of many of the powerful people she has worked with, including Kerry Packer and Rupert Murdoch.

In this updated version, Buttrose writes about her new pursuits, reflects on the importance of family and female friends, and also challenges media attitudes to prominent women such as Prime Minister Julia Gillard.

JENNIFER ENNION

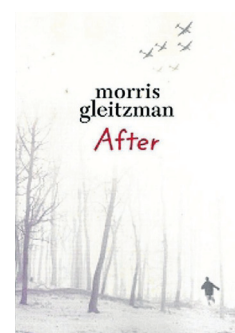
**Grand Finals Volume II 1939-1978**  
Slattery Media Group, rrp \$39.95



THE greatness of former Melbourne coach Norm "The Red Fox" Smith comes through in the second volume of Victorian Football League *Grand Finals*, which has recently been published. Smith, who was a dominating force in the VFL, could have won six successive premierships in the 1950s. His Melbourne Demons won in 1955, 1956 and 1957 and again in 1959 and 1960. In 1958 his side won the second semi-final from Collingwood by 45 points, only to have the Magpies reverse the result in a major upset in the grand final. Smith, who played in the Demons' 1948 premierships side, also coached the Demons to the 1964 flag before being unceremoniously sacked. But this is only one highlight of what is a fascinating book, particularly for the Australian Rules aficionados with a fascination for statistics. The book, written by various sporting journalists, continues to trace the history of grand final winners from 1939 through to 1978. As AFL CEO, Andrew Demetriou, says, the three volumes represent a massive undertaking.

PETER LYONS

**AFTER**  
**Morris Gleitzman**  
Viking, rrp \$19.99



AUSTRALIAN children's author Morris Gleitzman is back with another chapter in the life of Felix, completing the story that began in the award-winning *Once, Then and Now* series. *After* continues Felix's adventures in World War 2, as Europe goes through the dramatic final stage of the conflict. The book fills in the missing link of a Jewish boy struggling to survive in Nazi-occupied Poland. He struggles to reconcile hatred and healing as he's helped by a new friend, but at the same time he can't help but dread what might happen if he loses her too.

Andrew Both

# All is fair in politics . . .

**The Campaign**  
Director: Jay Roach  
Stars: Will Ferrell, Zach Galifianakis.  
Rating: MA

SYDNEY — Will Ferrell's new comedy *The Campaign* makes for a funny satire regardless of whether you know the ins and outs of the US political system. All you need to know, as it points out at the beginning, is that while war and even mud-wrestling have rules, politics does not.

It means once war is waged between Ferrell and his onscreen rival, played by *The Hangover's* Zach Galifianakis, there's no limits to what can happen.

Seriously — baby punching, drunk driving, advertisements that are borderline porn, run-ins with the police — everything that can go wrong in this election campaign, does — and some more.

Directed by Jay Roach it makes for an entertaining comedy that also manages to take some well-aimed jabs at political campaigning at the same time.

Ferrell stars as the perfectly preened, womanising long-term Congressman Cam Brady,



who, with his hair of steel and nonsensical patriotic catchphrases like "America. Jesus. Freedom", is a shoe-in to win the upcoming election in his North Carolina district.

That is, until he makes the first of a series of public gaffes, by accidentally calling a religious family instead of his mistress. He leaves an erotic message on the family's answering machine and his public image takes a battering.

Two greedy businessmen, who want to sell part of the district to the Chinese, eye an opportunity to get rid of Cam and get a candidate they think will back them. So they

bankroll the campaign of homely, do-gooder Marty Huggins (Galifianakis), and make him a rival worth voting for.

Marty's transformation under his cold campaign manager Tim Wattle is hilarious, particularly as his "commie" pugs are replaced by better polling dogs like a chocolate labrador and golden retriever. Marty's look is described as if "Richard Simmons crapped out a God-damn hobbit", so he gets the full makeover, as does his wife and kids.

Once battle begins between Marty and Cam, *The Campaign* becomes a series of escalating

slinging matches that get out of control as things get personal.

For fans of Ferrell, this will be right up your alley and it's definitely suited to those that like his unique brand of humour, which bounces well off the awkward eccentricity of Galifianakis.

While it get chuckles all the way through, there are several laugh out loud moments, like Cam's hysterical abusive rant after he's bitten by a poisonous snake, the slow-motion ripple of a baby's face after Cam deals a blow to its face, and the famous dog who receives the next punch.

Marty's family and his verbal jousting with Cam during live debates are another highlight, particularly as Cam botches his attempt at reciting The Lord's Prayer.

Keep an eye out for Aussie Josh Lawson (*Thank God You're Here*), who plays Marty's annoyingly perfect brother.

A larger-than-life, often politically incorrect satire, *The Campaign* pits two comedy heavyweights against each other with entertaining results.

By Caris Bizzaca