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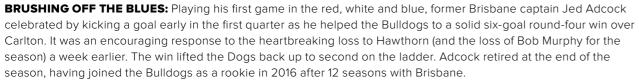
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PRE-SEASON
KEY MOMENTS
THE FINALS
GRAND FINAL
PREMIERS
FANS, FAMILY, COMMUNITY

**BRILLIANT BULLDOGS (COVER):** 22 Bulldog warriors went into battle on Grand Final day, and they came away with the spoils of a hard-fought 22-point victory-a premiership cup that had eluded the club for 62 long years. Their 22 beaming grins represented the joy and celebration of not only themselves but everyone who had worked for, represented and supported the club through the decades.







**WE WILL BE STRONG:** Luke Dahlhaus celebrates a goal against North Melbourne in round six. Dahlhaus was a model of consistency once more in 2016, burrowing under packs to rack up contested possessions almost at will. He regularly featured in the best players and collected seven Brownlow votes, a figure that undoubtedly would have been higher had he not missed five games with a knee injury. He had 23 touches and laid eight tackles in the Grand Final win.





**FISTS OF FURY:** The Bulldogs won 15 games in the home-and-away season, but victories didn't always come easily. Richmond led the Dogs early in the final term of their round 16 match and Easton Wood and his fellow defenders had to work hard to spoil the Tigers' party. Their efforts and some late magic from Jake 'The Package' Stringer saw the Bulldogs get over the line by 10 points.









## AGAINST ALL ODDS

A PICTORIAL RECORD OF THE WESTERN BULLDOGS' HISTORY-MAKING SEASON 2016

he story of the 2016 AFL season is one for the ages, with the Western Bulldogs breaking a premiership drought that stretched 62 years. Players, coaches and fans alike have endured countless broken dreams since the Dogs last triumphed in 1954, as they have fallen agonisingly short of an elusive flag many times over.

In 2016, as the club formerly known as Footscray garnered unprecedented support and goodwill from across the nation, the long wait for a premiership finally ended. But the remarkable aspect of the Western Bulldogs' 2016 season is that a flag rarely seemed possible at any stage along the way, with injury after injury presenting seemingly insurmountable hurdles to the Dogs' aim for another grab of football's silverware.

Against All Odds tells the story, through photographs selected from official AFL Media, and from the Bulldogs' collection, of the Bulldogs' 'impossible' season, from the hard slog of pre-season training on sweltering summer days, to the moment coach Luke Beveridge and captains Easton Wood and Bob Murphy lifted the premiership cup—at last—on Grand Final day.

Chronicling a tale of heartache, hope and ultimately unbridled joy, *Against All Odds* captures the defining moments of the Bulldogs' 2016 season—including a finals campaign that saw them as underdogs in every final against more experienced teams week after week, from coast to coast, as they overcame each and every setback to achieve a goal that many, if not most, thought impossible.





Against All Odds, a pictorial record of the Western Bulldogs' history-making season 2016, a Slattery Media Publication, under licence from the AFL, and published in conjunction with the Wvestern Bulldogs, will be published in November.

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